



# Mt. Hood Cable Regulatory Commission

*Serving Multnomah County and the Cities of Fairview, Gresham, Portland, Troutdale & Wood Village*

## MISSION

The Mt. Hood Cable Regulatory Commission advocates for and protects the public interest in the regulation and development of cable communications systems in Multnomah County and the Cities of Fairview, Gresham, Portland, Troutdale, and Wood Village (Jurisdictions); provides consumer protection and complaint resolution assistance to cable subscribers; and participates in the planning and implementation of community uses of communications technologies.

## GOALS AND OBJECTIVES

**Effective: July 1, 2025 – June 30, 2026**

The Commission acknowledges that its policy and regulatory work is undertaken in a dynamic communications technology environment. Consequently, the Commission retains flexibility to modify or revise these Goals and Objectives as may be required from time to time.

**Goal I:** *Advocate for continued local authority regarding cable franchises and use of the public rights of way by communication providers.*

### Objectives

1. Present recommendations to the Jurisdictions on updates to the current IGA.
2. Present recommendations to the Jurisdictions about the future role, authority, and structure of an IGA among the jurisdictions responsive to the changing policy and technology landscape, cable franchising regulatory and funding issues and what's at stake for our communities.
3. Continue cross-jurisdictional collaborations for information sharing and coordinated strategies on issues of common concern.
4. Participate in statewide committees or groups that address local government authority, management, and control of public rights of way, such as the Oregon Broadband Advisory Council and League of Oregon Cities public policy committee.
5. Monitor and participate in FCC proceedings on behalf of our jurisdictions' and citizens' interests.
6. Advocate for local authority and public interest benefits at the federal legislative level.

**Goal II:** *Effectively negotiate and administer cable services franchise agreements to serve member jurisdictions and their residents.*

### Objectives





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1. If approached by a new entrant, negotiate cable services franchise agreements that address cable-related community technology needs and interests and consumer protection issues and trends.
2. Manage cable provider market exit and entry that support jurisdictional interests and community needs.
3. Identify and address franchise compliance issues in response to and, when possible, prior to cable company actions.
4. Provide consumer protection for community members and subscribers in cable service matters by helping to resolve complaints, enforcing customer service standards and addressing other consumer-related franchise compliance issues.
5. Conduct an audit of franchise and PEG fees payments for the past three years.

**Goal III:** *Focus the community grants program on key impacts for addressing needs and equity issues identified by the community/stakeholders to guide the financial investment of capital funds in the community.*

## Objectives

1. Adopt recommendations that strategically spend down the PEG Capital funds that are response to community media center and community needs.
2. Conduct the annual Community Technology Grants round to continue development of public, educational, and governmental uses of cable system technology.
3. Convene grantees in a shared learning event that builds awareness of the ecosystem of organizations working with video technology and to solicit feedback on the grantmaking process.
4. Explore grant-making opportunities that utilize community access and PEG Capital funds to support the development of public, educational, and governmental uses of cable system technology consistent with the grant purpose and criteria.
5. Monitor projects that have received grant funding to ensure compliance with project goals and objectives and accountability for grant funds.

**Goal IV:** *Ensure access to and use of current and new services available through the cable system technology by citizens, local governments, and community institutions.*

## Objectives

1. Manage and ensure compliance with the terms of grant agreements with Open Signal and MetroEast Community Media.
2. Monitor and ensure accountability for capital funds paid to Open Signal and MetroEast Community Media.
3. Collaborate with organizations, at the federal, state, and local levels to advocate for the community's access to cable system technology.





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4. Partner with the City of Portland and Multnomah County and other community groups in developing and implementing strategic actions and initiatives in support of the Digital Equity Action Plan.

**Goal V:** *Lead Commission operations efficiently and effectively.*

### Objectives

1. Engage with the City of Portland's new leadership model to ensure MHCRC staff services within the City of Portland provide transparency and continued provision of a high level of service to MHCRC's stakeholders and communities.
2. Plan and conduct Commission meetings in a way that respects the volunteer nature of Commission positions and is in accordance with Oregon Open Meeting laws.
3. Conduct annual strategic planning and goal-setting process.
4. Conduct annual MHCRC evaluation of staff services.
5. Conduct annual MHCRC Fund Audit and transmit it to the Oregon Secretary of State's Office.
6. Present an annual budget request to the Jurisdictions that supports the Commission's mission and respects the Jurisdictions' budget considerations.



**MHCRC**

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